



“Women Talk Tech” Video Webinar Series Showcasing the World’s Top Female Technical Talent

About Global Tech Women

It is time to think about the gender gap in technology in a new way. The representation of women in computer science and engineering has been steadily declining over the last three decades. It is time for something new.

Global Tech Women, founded in 2012, believes the solution to this persistent problem is to focus on the needs of individual technical women on a personal and professional level – providing them with consistent support from their freshman year to their entry in the workforce, their first and subsequent promotions, and their successful retirement.

Our goals are to:

1. Decrease isolation, provide role models, and create consistent support structures.
2. Create a goal-oriented network because technical women are all as unique as they are spectacular. What works for me may not work for you.
3. Provide each woman with a roadmap for personal advancement and career objectives based on her own definition of success

Our name is Global Tech Women and our mission is to create a global network of inspired, connected and self-actualized technical women.

“Women Talk Tech” Program Summary

To launch Global Tech Women, we are hosting a video webinar series called “Women Talk Tech” with the goals of:

1. Providing technical women around the world access to role models, relevant content and inspiration that is convenient and affordable
2. Provide visibility for technical women speakers around the world to showcase their work and accomplishments



3. Change the global conversation on women in tech by showcasing women talking tech – addressing enduring biases around women’s interest, ability, and participation on technical topics.
4. Create opportunities for technical women to experience a variety of options available to them and hear stories of what it possible in the hopes of recruiting and retaining more technical women in the field
5. Creating awareness of Global Tech Women and its mission
6. Provide a closed-feedback loop mechanism on what technical women need and how Global Tech Women can provide support them throughout their personal and professional lives

“Women Talk Tech” will be held at least twice a month. Each 1-hour session will be held at convenient times for women around the world. These sessions will be recorded and available of the Global Tech Women YouTube Channel for broad distribution and visibility.

After each one-hour session, a 15-minute “After Tech” session will be held (at the speaker’s discretion) to discuss a personal challenge each woman has faced in her career and answer questions from the community. If an attendee is only interested in the technical portion of the talk, she/he can leave the event after the first hour.

The purpose of this “After Tech” session is to address the personal and professional challenges technical women face – challenges that are not often addressed by other platforms.

What problem are we trying to solve with this program?

Technical women are leaving the field at an alarming rate. For example, in the United States, half of all technical women leave by the time they reach mid-level. In India, half of all technical women leave the field every 5 years. In most places around the world, the statistics are somewhere in between.

Around the world, technical women feel isolated, lack role models, experience unconscious bias and unwelcoming cultures, and do not have access to a network that can support them in their personal and professional lives.



Keeping up with technology trends, building out a robust supportive network, and being part of a larger community are not high on technical women's list of priorities. Day to day demands take all of their time and effort. Access to annual conferences and meetings would help but attendance is often not supported by their organization and cost and time prohibitive. These types of annual events also don't provide the ongoing support necessary.

Less than 1% of technical women connect with other technical women outside of their organization on a regular basis. This webinar series will decrease isolation, be accessible at times convenient for technical women and is offered at no cost. No matter where you are in the world, "Women Talk Tech" is available at anytime.

This webinar series is the first phase of a platform and network Global Tech Women is building to support, inspire and inform technical women around the world. There are two more phases to this platform, which will be announced at a later date.

The Benefits

Speakers

1. **Visibility:** This is an opportunity to discuss your work on a global platform. GTW Webinars are professionally produced using a toolset that provides video, animation, slides and other technology to be streamed simultaneously.
2. **Personal Branding:** Add to your credibility in the community as being a subject matter expert on a particular topic. As a thought-leader in the community there is an opportunity for collaboration and further opportunities.
3. **Flexibility/no travel:** Because this program is virtual this speaking engagement will require less time on your part but will have a big impact reaching thousands of women from around the world. It will require one phone meeting one month before your talk, one "dress rehearsal" one week before the event so you are familiar with the easy to use platform and the actual event. No need for travelling and time away from your work and other commitments.



4. **Give back:** We all have women in our lives that inspire us. This is an opportunity for you to show others what is possible, to be a role model to thousands, and to have a lasting impression on others. No matter where you are in your career, we always have something we can share with others.
5. **Subject Matter Expert:** Technical expert, coach or author, you are lending your advice to thousands of technical women around the world providing impact on their lives, your visibility, building a platform for your products or services should women want to go beyond the webinar.

If you or someone you know is interested in being a speaker please contact me:

Deanna Kosaraju

Founder

Email: Deanna@globaltechwomen.com

Cell phone +1(650) 346-8601

Website: www.globaltechwomen.com